



Win a Trip
on Voyager!



PIONEER VOYAGER SWEEPSTAKES

Official Rules No Purchase Necessary

HOW TO ENTER: No purchase necessary to enter or win. This sweepstakes begins at 10:00 AM on May 8, 2000 ("Start Time") and ends at 5:30 P.M. E.T. on May 9, 2000 ("End Time") (the "Entry Period"). You can enter this sweepstakes at any time during the Entry Period by obtaining a Game Passport from the Pioneer Booth (#4371), visiting another participating booth at the NCTA Show, listening for a key word during an ongoing presentation at one of these other booths, noting such key word in your Game Passport, and returning to the Pioneer Booth with your Game Passport (and noted key word).

ELIGIBILITY: This sweepstakes is open only to legal residents of the United States, 18 years of age or older at time of entry who are qualified Cable System Operators or Multiple Cable System Operators or their affiliates or associates (a valid business card proving identity and occupation must be presented to receive a Game Passport). Employees and their immediate families, including household members, of Pioneer Digital Technologies, Inc., Pioneer New Media Technologies, Inc., Asatsu America, Royal Caribbean Cruises LTD, and Japan Travel Bureau ("Sponsors"), their parents, affiliates, subsidiaries, divisions, advertising and promotion agencies are not eligible.

CONDITIONS OF ENTRY. You must be a qualified Cable System Operator or Multiple Cable System Operator or their affiliate or associate. Only one (1) entry per person. You may obtain a Game Passport from the Pioneer Booth at any time during the Entry Period. You must obtain and enter in your Game Passport a key word revealed at one of twelve (12) other booths and return such Game Passport to the Pioneer Booth prior to the End Time. All Game Passports are and remain property of Sponsors. By participating, entrants agree to these Official Rules, including all eligibility requirements. By entering this sweepstakes, you consent to Sponsors' use of your name for promotional purposes, including online and offline announcements, without additional compensation, except where prohibited by law.

PRIZES: Grand Prize: One (1) trip for one winner and a guest aboard the Royal Caribbean's "Voyager of the Seas." Grand Prize includes: (i) a seven (7) day, seven (7) night stay in a Grand Ocean View suite onboard the Royal Caribbean's "Voyager of the Seas" commercial cruise ship; (ii) roundtrip coach airfare to Miami, Florida, from major airport closest to winner's home, anywhere within the continental United States, departure and return for winner and guest only from/to one airport; (iii) ground transportation from airport to hotel and return to airport in Miami, Florida; (iv) one room double accommodations for two nights. Itinerant schedule to be determined by winner and appointed Japan Travel Bureau representative. Availability of accommodations for all legs of travel are subject to change without prior notification. Travel must occur within one year of the time Grand Prize is awarded. Travel arrangements must be made at least thirty (30) days prior to scheduled travel. Black-out periods may apply. In the event accommodations are not available during winner's desired travel period, winner may opt for a lesser valued accommodation onboard the "Voyager of the Seas." Alternative cruise excursion price not to exceed US\$7,000. All costs and expenses (such as telephone, in-cabin meals, gifts, gratuities, and other similar incidentals) not specifically provided for herein are not included in the Grand Prize. Estimated value of Grand Prize is US \$13,000. All taxes are the sole responsibility of the winner. No prize substitution or assignment or transfer of prize is permitted, except by Sponsors in which case a prize of equal or greater value will be awarded. In no event will more than the one (1) listed prize be awarded. Winner must be 18 years of age or older and must provide proof of age and verifiable employment identification to receive the Grand Prize.

ODDS OF WINNING: The odds of winning depend upon the number of eligible entries received during the Entry Period.

DRAWING: Prize winner will be determined at the Pioneer Booth on or about May 9, 2000 at 5:30 P.M. E.T. by a random drawing from among all eligible Game Passports received by the End Time. The drawing shall be conducted by Sponsors whose decisions are final with respect to all aspects of the sweepstakes.

NOTIFICATION: Winner need not be present at the Pioneer Booth at the time of the drawing. The winner will be notified by mail or telephone. Winner will be required to sign and return an affidavit of eligibility and liability/publicity release within 14 days of attempted notification as a condition of awarding the prize. If winner fails to return the affidavit and releases as specified, the winner will be disqualified and an alternate winner will be selected. If, in Sponsors' sole opinion, there is any suspected or actual evidence of tampering with any portion of the sweepstakes, or if the integrity of the sweepstakes is compromised, Sponsors reserve the right to terminate the sweepstakes and conduct a random drawing to award the prize or no prize at all, using all entries received as of the End Time. Any attempt to damage the content or operation of this sweepstakes is unlawful and subject to legal action by Sponsors or their agents.

GENERAL: This sweepstakes is subject to all federal, state, and local laws. Void where prohibited. The winners agree that Sponsors, their parents, affiliates and their agencies and employees shall not be liable for injury, loss or damage of any kind resulting from participating in this sweepstakes or from the acceptance or use of any prize awarded. Sponsors are not responsible for any malfunctions, misprints, errors, or failures of participating booths to comply with the operation of the promotion. Sponsors reserve the right to verify eligibility qualifications of any winner. U.S. law governs this sweepstakes.

