

THE VOYAGER 3000 DIGITAL SET-TOP. CONNECTING PEOPLE WITH ENTERTAINMENT.

VOYAGER 3000 & PASSPORT FEATURES:



2-WAY
IPPV



4-DIGIT
TUNING



MOVIES
ON-DEMAND



DUAL
PROCESSOR



EXPANDED
MEMORY



MULTIPLE
I/O PORTS

To find out more about how the Voyager 3000 and other Pioneer products are making the digital gateway a reality, visit **Pioneer Booth #2001** at the **Western Show**, November 27th - 30th at the Anaheim Convention Center or call Pioneer at 800-421-6450. www.pioneerbroadband.com

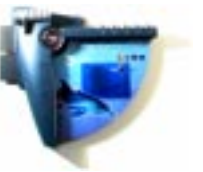
You've spent years and millions paving the way to your customers' digital doorstep. For that we congratulate you...Now what?

The success of your broadband system relies on more than the capacity of your build, but in what you can offer your customers on the other side of that digital doorstep. With the Voyager™ 3000 digital set-top and Passport™ (IPG) application suite, you have the foundation to true digital gateway solutions, that only a leading manufacturer in both digital cable and consumer electronics can offer.

SINGLE POWER-SUPPLY FLASH. BECAUSE YOU HAVE BETTER THINGS TO DO.



AMD's 5.0 volt-only and 2.7 volt-only Flash families give you an extensive range of flash memory options.



The Senu PDA from Design Edge features a collapsible thin-film color display, audio and video compression, a wireless modem, and CCD camera. It's not available today, but AMD's 2.7 volt-only Flash technology is.

When you want to create revolutionary products, you need innovative components. That's why we created 2.7 volt-only flash memory. Requiring only a single power supply, it also features low power consumption, high speed and an extended operating range from 2.7V-3.6V. Use it for today's portable, battery-powered applications and tomorrow's hand-held products like digital cameras, digital voice recorders, multimedia PDAs, or wherever else your imagination takes you. Call us today and we'll send you a detailed information pack.

1-800-222-9323 Internet: <http://www.amd.com>

AMD
Run with it.



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Go farther with your designs. AMD's 2.7 volt-only flash provides the flexibility your new products require: the industry's lowest power consumption, high speeds and an extended operating range of 2.7-3.6 volts. AMD's flash requires only one power supply. It's the ideal solution for innovative battery-powered devices like today's hottest handheld GPS devices, cell phones, and PDAs. Take your designs where no one else has gone before and let AMD's single power-supply flash get you there. To learn more please contact us today.

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AMD's 5.0 volt-only and 2.7 volt-only Flash families give you the industry's widest range of design options.

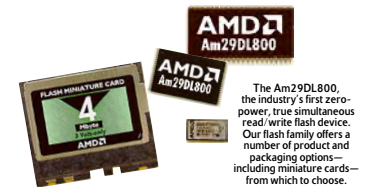


The Global Positioning System from Magellan combines GPS navigation with two-way digital messaging via the ORBCOMM satellite system. It's not available until early '97, but you can get the 2.7-volt only flash technology inside it from AMD today.

Simplify.

Integrate.

Amaze.



True Simultaneous
Read/Write Flash.

In design, it's certain simplifications, certain perfect little integrations that give you the opportunity to really shake things up. Take for example, the Am29DL800, AMD's zero-power, 2.7-volt-only flash memory device. Now designs that had required multiple memory devices—like EEPROM, SRAM, EPROM or ROM—can achieve the power and simplicity of a single chip solution. The very solution you'll find driving a whole



This remarkable concept cell phone/PDA from Ginkgo Design isn't yet available, but the flash technology that's making it possible is. Today. From AMD.

new generation of advanced high-performance (90ns) communication and embedded systems. What you won't find however, is any latency period between read and write operations. Power consumption is also exceptionally low. So you can

keep designs compact and nimble. And have plenty of room to integrate that most alluring quality of all: the amazing. To find out more of what's possible with AMD's family of flash products and the architecture of the future, give us a call at 1-800-222-9393 or visit our Web site.

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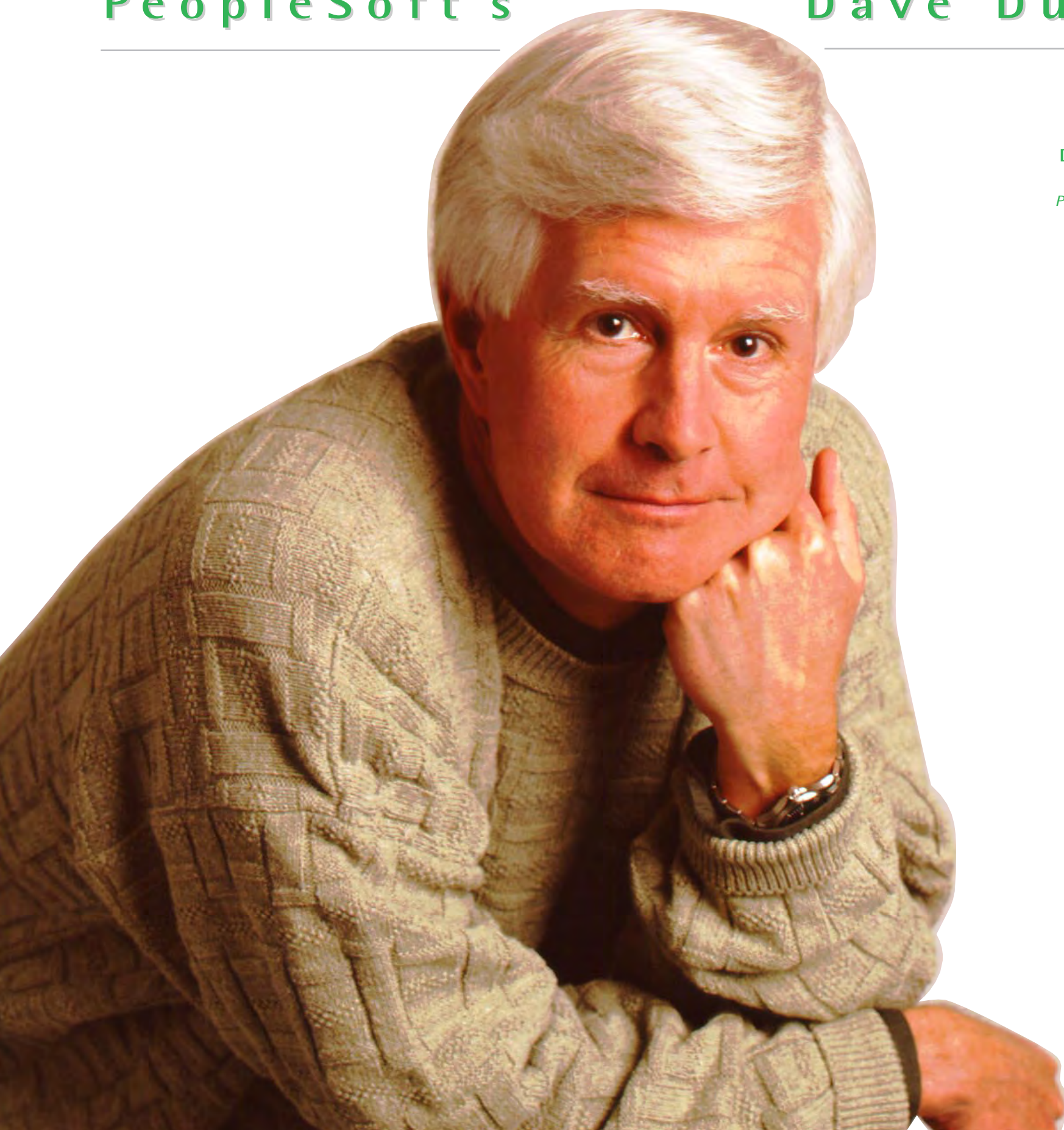
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PeopleSoft's

Dave Duffield, on Informix.



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*CEO,
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**Kathy
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"As a worldwide provider of client/server business applications, we depend on powerful database technology that enables our applications to meet our customers' needs. That's why we partner with Informix. Their leading technology and commitment to customer success fit perfectly with our own philosophy. Together, we help our customers manage a constantly evolving enterprise."

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Netscape's James Barksdale on Informix.

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HOW DID **GMAC** ACCELERATE THE WHOLE COMPANY?

*Windows NT Workstation
and Kingston memory.*



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WHEN GENERAL MOTORS ACCEPTANCE CORPORATION (GMAC®) went shopping for a new operating system,



they wanted some horses under the hood. More important, they wanted a system that would perform across the whole enterprise. Their search quickly led them to a logical destination: Microsoft® Windows NT® Workstation and Kingston® memory. GMAC's migration began with a pilot program of 300 users and quickly expanded to the whole enterprise. The results? Having enough memory on every desktop allowed Windows NT Workstation to deliver the performance GMAC was after.



And with true multitasking, 32-bit support, and the added memory, people throughout the company gained 30 to 60 minutes of productivity per



day. "Windows NT Workstation gave us the enterprise solution we were looking for. And loading our desktops with Kingston memory made the whole migration much easier—for us and our users," said Louis Polite, GMAC's global infrastructure manager. "Thanks to Kingston and Microsoft, we've taken the

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